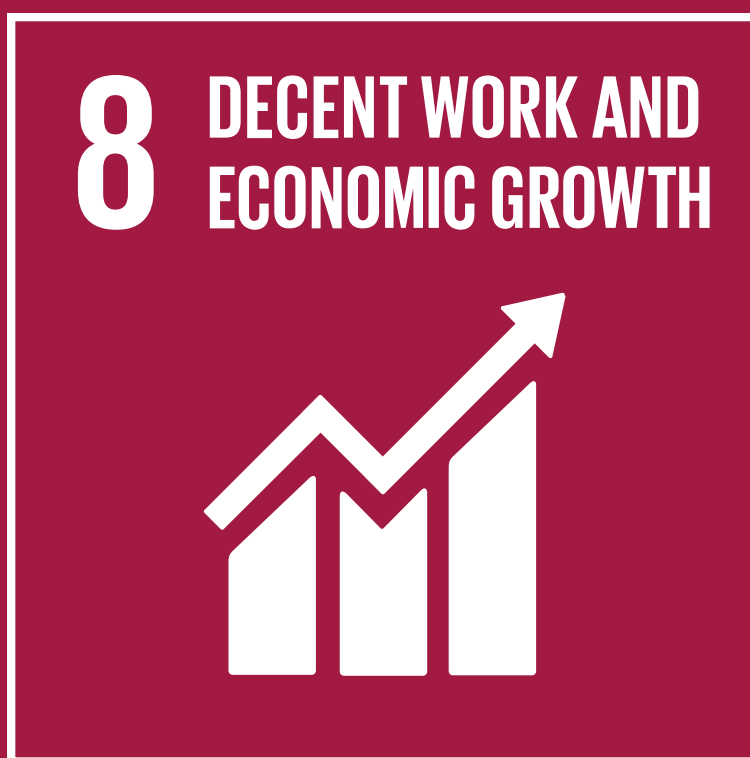




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# 8 DECENT WORK AND ECONOMIC GROWTH



“Decent work in safe and stable conditions is a vital component of helping people out of poverty, with the related aspects of reducing hunger and increasing health. The rise of precarious employment, modern slavery, and uneven growth has created threats to a sustainable future. Universities as employers can lead the way, as teachers can educate for the future, and as innovators can develop new and fairer ways of working.”

-THE Impact Rankings

### Number of

students

27.604

students with work placements for more than a month

12.832

### Number of

employees

3.760

employees on contracts of over 24 months

3.760

academic staff

1.950

expenditure (IDR)

1.850.122.866.706



88.5

Impact Factor

### RESEARCH IN NUMBERS (2024)



163

publications



Universitas Sebelas Maret (UNS) is committed to disseminating and implementing the values of SDGs 1-17 through a wide range of education, research, and community engagement programs. One example of this commitment is the dissemination of this research on

## SDG 8



### The Disruptive Potential of Importance-Performance Eduction and Transforming Consumerism in Single-Used Plastic Reduction Initiatives

“

#### RESEARCH ARTICLE

This study examines how **education can encourage reduced use of single-use plastics** through the Importance-Performance Eduction (IPE) framework. It finds that problem- and project-based learning strongly **influence students' sustainable behaviors**, highlighting the need to strengthen these underdeveloped yet crucial educational areas to effectively change consumption habits.



## 8 DECENT WORK AND ECONOMIC GROWTH



# PROMOTE SUSTAINED, INCLUSIVE, AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

### 1 | UNS Drives Economic Growth through Student Community Service Programs

The Community Service (KKN) Group 333 from Universitas Sebelas Maret (UNS), supervised by Dr. Dwi Prasetyani, S.E., M.Si., focused their program on "Mapping Regional and Area Potentials Based on Data for Rural Area Development." In line with this theme, the group collaborated with the **Tourism Awareness Group** of Blumbang Village, Tawangmangu, Karanganyar, **to develop the Bukit Mitis tourist destination.**

Bukit Mitis is a natural tourism site that offers camping experiences and various recreational facilities in a scenic and natural setting. The landscape is ideal for all age groups, allowing visitors to spend quality time outdoors with safe and comfortable amenities.

The development of this new tourism destination aims **to enhance its attractiveness by offering unique and innovative experiences for tourists.** The ultimate goal is to stimulate local economic growth by creating new job opportunities. This initiative is expected **to improve the community's quality of life, strengthen the positive image of the destination, and increase environmental awareness among both visitors and residents.**



UNS students participating in the KKN program in Panjerejo Village, Rejotangan Subdistrict, Tulungagung Regency, East Java, organized **an educational program titled "Quick and Accurate Techniques for Breeding Resistant Gourami Fish Against Pests and Diseases."** The session was supported by a resource person from the Dinas Perikanan Kabupaten Tulungagung.

The KKN 03 group's outreach aimed **to equip the local community with practical knowledge and skills for effective fish farming.** The program is expected to bring tangible benefits by **enhancing community capacity in aquaculture practices.** In the long term, the implementation of this knowledge is expected to contribute positively to the development of the local fisheries sector and the regional economy.



## 8 DECENT WORK AND ECONOMIC GROWTH



# PROMOTE SUSTAINED, INCLUSIVE, AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

### 2 Omah Anyam UNS Team Empowers Local MSMEs in Ngunut Village through Sociopreneurship

The Omah Anyam team from the Faculty of Agriculture at UNS carried out a sociopreneurship program as part of Innovillage, the largest sociopreneurship competition in Indonesia initiated by Telkom Indonesia and Telkom University. Innovillage encourages students across the country **to address social issues through the development of digital technologies aligned with the Sustainable Development Goals (SDGs).**



Recognizing the economic potential of local MSMEs in Ngunut Village, Jumentono, Karanganyar, the team implemented a program entitled **"Empowerment of Local Product Business Groups in Ngunut Village through Techno-Sociopreneurship and Good Manufacturing Practice (GMP) Toward a Smart Village."** The primary objective of this initiative is **to increase the village's and community's income.**

### 3 MBKM UNS Team Boosts Local Business Potential through "Explore Potensi Bisnis dari Desa" Seminar and MSME Bazaar

The Merdeka Belajar Kampus Merdeka (MBKM) student team from UNS organized **a seminar and MSME bazaar** in Kaliboto Village, Mojogedang, Karanganyar. The initiative, developed by students of the Agricultural Extension and Communication Study Program, carried the theme **"Explore Potensi Bisnis dari Desa" (Exploring Business Potential from the Village)**. The event was held at the Kaliboto Village Hall and attended by local communities, MSME owners, representatives from the Lembaga Pengembangan Teknologi Pedesaan Karanganyar (LPTP), and the village government.



The event aimed **to equip MSME actors with insights and strategies to improve product quality and marketability.** It was followed by a bazaar showcasing local MSME products, allowing them to gain broader exposure.